

Be a Smart Salter

Once you put salt down, it doesn't go away...



Salt alters the soil, harms plants, and weakens infrastructure like bridges and roads.

It gets into our streams, lakes, and rivers, putting aquatic life and human health at risk.



It only takes
1 teaspoon of salt...



...to pollute
5 gallons of water

Salt applied by cities, businesses, and homes adds up.



Reduce your salt use to protect our water!

Do your own salt application?

1. Shovel



Clear snow from sidewalks and parking lots before it turns to ice. The more snow you remove, the less salt you'll have to use - and the more effective it will be!

2. Scatter



If you use salt, scatter it so there's space between the grains. A coffee mug of salt is enough to treat an entire 20 foot driveway!

3. Sweep



Once the salt has done its job, sweep up the extra so you can reuse it for later storms - and prevent it from washing away.

4. Switch



Salt doesn't work when the pavement temperature is 15 degrees or lower. Switch to sand or use a different deicer that works at low temperatures.

Hiring a snow removal contractor?



Choose a contractor who is certified through a winter salt certification program.

Find out about salt application courses from your state Department of Transportation or visit www.saltwatch.org!