

It's past time to fund Iowa's Natural Resources and Outdoor Recreation Trust Fund.

THE PEOPLE HAVE SPOKEN.

In 2010, Iowans voted to approve a constitutional amendment that created the Natural Resources and Outdoor Recreation Trust Fund, which would set up a reliable source of funding to protect and enhance Iowa's natural resources and recreation opportunities. The Trust, also known as IWILL, was a product of bipartisan and widespread support. **More than 90% of lawmakers in the Iowa Legislature**, both Republicans and Democrats, supported its inclusion on the ballot, and **63% of Iowa voters** supported the creation of the Trust Fund.

Despite widespread support, the Trust has remained empty. To receive funding, the Trust requires a 3/8ths cent increase in the state sales tax. For 15 years, Iowa's leaders have failed to take the necessary action to realize the will of the voters and fund the Trust.

It is estimated that when the Trust is active, it will provide roughly \$200 million each year for conservation in Iowa. This means that in the 15 years that the Trust Fund has sat empty, **Iowans have missed out on roughly \$3 billion** in support for our natural resources and outdoor recreation.





What does the Trust Fund support?

The Natural Resources and Outdoor Recreation Trust Fund would provide permanent, reliable funding to improve water quality, protect the soil, enhance wildlife habitat, and increase outdoor recreation opportunities throughout Iowa.

SPECIFICALLY, THE TRUST WILL SUPPORT:



**Natural
Resources**



**Watershed
Protection**



Trails



**Lake
Restoration**



**Iowa Resource
Enhancement and
Protection (REAP)**



**Soil Conservation
and Water
Protection**



**Local Conservation
Partnerships**

Beyond positive impacts on environmental quality and recreation opportunities, the Trust will provide benefits to economic development, rural revitalization, public health, and quality of life. These are impacts that will be felt by all Iowans for generations to come.

It is time for Iowa's elected officials to realize the vision that Iowans voted for and fund the Trust.

Learn more about the Natural Resources and Outdoor Recreation Trust Fund at www.fundthetrust.org.