

# THE IZAAK WALTON LEAGUE OF AMERICA, INC.

# FINANCIAL STATEMENTS WITH INDEPENDENT AUDITORS' REPORT

For the Years Ended December 31, 2023 and 2022



# THE IZAAK WALTON LEAGUE OF AMERICA, INC. FINANCIAL STATEMENTS

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## **INDEPENDENT AUDITORS' REPORT**

To the Board of Directors

The Izaak Walton League of America, Inc.
Gaithersburg, Maryland

### **Opinion**

We have audited the accompanying financial statements of **The Izaak Walton League of America**, **Inc.** (a nonprofit organization), which comprise the statement of financial position as of December 31, 2023, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of **The Izaak Walton League of America, Inc.** as of December 31, 2023, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

### **Basis for Opinion**

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of **The Izaak Walton League of America, Inc.** and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Prior Period Financial Statements**

The financial statements of **The Izaak Walton League of America**, **Inc.** for the year ended December 31, 2022 were audited by other auditors whose report dated July 6, 2023 expressed an unmodified opinion on those statements.

### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about *The Izaak Walton League of America, Inc.*'s ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

# THE IZAAK WALTON LEAGUE OF AMERICA, INC., INC. Independent Auditors' Report Page 2

## Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
  procedures that are appropriate in the circumstances, but not for the purpose of expressing
  an opinion on the effectiveness of *The Izaak Walton League of America, Inc.*'s internal
  control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about *The Izaak Walton League of America, Inc.*'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Deleon & Stang DeLeon & Stang, CPAs and Advisors Frederick, Maryland June 18, 2024

# THE IZAAK WALTON LEAGUE OF AMERICA, INC. Statements of Financial Position December 31, 2023 and 2022

ASSETS         CURRENT ASSETS         Cash and equivalents       \$ 3,153,156       \$ 1,934,562         Contributions and other receivables       15,343       25,323         Rent receivable - current portion       3,282       20,156         Prepaid expenses       33,611       76,030         Total current assets       3,205,392       2,056,071	
Cash and equivalents\$ 3,153,156\$ 1,934,562Contributions and other receivables15,34325,323Rent receivable - current portion3,28220,156Prepaid expenses33,61176,030	
Contributions and other receivables15,34325,323Rent receivable - current portion3,28220,156Prepaid expenses33,61176,030	
Rent receivable - current portion3,28220,156Prepaid expenses33,61176,030	2
Prepaid expenses <u>33,611</u> 76,030	
Total current assets 3,205,392 2,056,071	<u>)</u>
	<u>1</u>
FIXED ASSETS	
Land 258,521 258,521	
Building and improvements 3,977,937 3,780,951	
Donated artwork 8,330 8,330 Furniture and equipment 66,548 62,731	
Database in progress 87,320 -	_
	7
	_
4,429,173 4,141,050 Less: Accumulated depreciation and amortization (3,309,808) (3,176,296	
Net fixed assets	<u>1</u>
OTHER ASSETS	
Investments 3,954,431 3,909,475	5
Rent receivable, net of current portion 94,253 91,437	7
Interest in charitable remainder unitrust 3,327,755 2,983,276	<u>5</u>
Total other assets	<u>3</u>
<b>TOTAL ASSETS</b> <u>\$ 11,701,196</u> <u>\$ 10,005,013</u>	<u>3</u>
LIABILITIES AND NET ASSETS	
CURRENT LIABILITIES	
CURRENT LIABILITIES  Accounts payable and accrued liabilities \$ 154,963 \$ 150,096	5
Accrued salaries and related benefits 36,922 58,069	
Deferred revenue 8,341 7,013	
	_
Total current liabilities 200,226 215,178	<u>3</u>
LONG-TERM LIABILITIES	
Security deposits <u>28,075</u> <u>27,975</u>	<u>5</u>
Total liabilities <u>228,301</u> <u>243,153</u>	<u>3</u>
NET ASSETS	
Without donor restrictions 6,170,867 4,743,562	2
With donor restrictions         5,302,028         5,018,298	
Total net assets	<u>)</u>
TOTAL LIABILITIES AND NET ASSETS         \$ 11,701,196         \$ 10,005,013	3

# THE IZAAK WALTON LEAGUE OF AMERICA, INC. Statements of Activities For the Years Ended December 31, 2023 and 2022

	2023						2022							
		thout Donor estrictions		Vith Donor estrictions		Total		thout Donor		Vith Donor estrictions		Total		
SUPPORT AND REVENUE														
Grants and contributions	\$	1,949,022	\$	1,272,676	\$	3,221,698	\$	1,138,203	\$	1,066,279	\$	2,204,482		
Rental income		411,939		-		411,939		485,492		-		485,492		
Contributed nonfinancial assets		197,492		-		197,492		391,823		-		391,823		
Other revenue		566,136		-		566,136		79,153		-		79,153		
Investment income, net		82,312		14,667		96,979		49,115		8,994		58,109		
Change in value of interest in charitable														
remainder unitrust		-		344,479		344,479		-		(353,948)		(353,948)		
Net assets released from donor restrictions		1,348,092	_	(1,348,092)	_		_	1,248,039		(1,248,039)				
Total support and revenue		4,554,993		283,730	_	4,838,723		3,391,825		(526,714)		2,865,111		
EXPENSES														
Program Services		2,859,870		-		2,859,870		2,908,940		-		2,908,940		
Supporting Services		572,865	_		_	572,865	_	769,520				769,520		
Total expenses		3,432,735				3,432,735		3,678,460				3,678,460		
Change in net assets before other item		1,122,258		283,730		1,405,988		(286,635)		(526,714)		(813,349)		
OTHER ITEM														
Realized and unrealized gain (loss) on investments		305,047			_	305,047		(454,619)				(454,619)		
Change in net assets		1,427,305		283,730		1,711,035		(741,254)		(526,714)		(1,267,968)		
Net assets at beginning of year		4,743,562		5,018,298	_	9,761,860		5,484,816		5,545,012		11,029,828		
NET ASSETS AT END OF YEAR	<u>\$</u>	6,170,867	\$	5,302,028	\$	11,472,895	\$	4,743,562	\$	5,018,298	\$	9,761,860		

2023

								Prog	<u>jram</u>	Services							
	General Conservation		Clean Water		Communications and Media		Membership Services		Agriculture		Convention		Chapter Relations		lissouri River iitiative	Total Program Services	
Salaries and wages	\$	127,032	\$	209,088	\$	138,918	\$	75,692	\$	33,378	\$	29,649	\$	69,171	\$	42,084	\$ 725,012
Professional fees		755		13,679		46,658		20,795		-		13,099		2,244		-	97,230
Contributed nonfinancial assets		197,492		-		-		-		-		-		-		-	197,492
Fringe benefits		36,736		103,407		45,165		22,559		10,081		5,384		20,610		18,615	262,557
Utilities, repairs, and maintenance		-		-		-		36,684		-		-		-		-	36,684
Other expenses, advertising, and supplies		3,015		104,517		795		1,055		448		3,004		694		2,722	116,250
Printing and publications		857		1,730		86,832		59,696		251		2,878		9,049		-	161,293
Depreciation and amortization		-		-		-		-		-		-		-		-	-
Postage and shipping		94		8,541		61,835		23,275		577		1,824		12,365		193	108,704
Conferences		435		4,115		863		418		13,284		44,069		688		353	64,225
Promotional expenses		487		4,098		-		50,412		-		1,205		7,741		1,468	65,411
Computer and internet		150		7,035		24,249		-		25		460		-		435	32,354
Travel		7,975		17,144		5,123		6,178		12,315		5,189		7,530		9,399	70,853
Business insurance		_		_		-		_		_		_		_		_	_
Dues, awards, and grants		20,924		1,434		8,015		320		5,217		-		15,625		-	51,535
Bank and processing fees		6		410		-		14,120		-		2,806		81		177	17,600
Taxes and licenses		-		80		-		_		-		-		_		40	120
Telephone		575		690				307		56				475		600	 2,703
Total direct expenses		396,533		475,968		418,453		311,511		75,632		109,567		146,273		76,086	2,010,023
Indirect expense allocation		101,751		317,736		152,305		89,662		43,642		25,147		63,562		56,042	 849,847
TOTAL	\$	498,284	\$	793,704	\$	570,758	\$	401,173	\$	119,274	\$	134,714	\$	209,835	\$	132,128	\$ 2,859,870

(Continued)

<b>2023</b> (	(Continued)	

	Supporting Services							
						Total		
	Mar	nagement			S	upporting		Total
	and	d General	Dev	elopment		Services	E	xpenses
Salaries and wages	\$	151,643	\$	42,591	\$	194,234	\$	919,246
Professional fees		392,934		166,130		559,064		656,294
Contributed nonfinancial assets		-		-		-		197,492
Fringe benefits		98,888		12,242		111,130		373,687
Utilities, repairs, and maintenance		174,134		-		174,134		210,818
Other expenses, advertising, and supplies		44,481		7,207		51,688		167,938
Printing and publications		351		2,163		2,514		163,807
Depreciation and amortization		133,512		-		133,512		133,512
Postage and shipping		7,552		33,141		40,693		149,397
Conferences		12,073		2,028		14,101		78,326
Promotional expenses		-		13		13		65,424
Computer and internet		22,906		-		22,906		55,260
Travel		5,359		36		5,395		76,248
Business insurance		50,889		-		50,889		50,889
Dues, awards, and grants		16,291		1,599		17,890		69,425
Bank and processing fees		938		2,283		3,221		20,821
Taxes and licenses		24,618		9,371		33,989		34,109
Telephone		7,339				7,339		10,042
		1,143,908		278,804		1,422,712		3,432,735
Indirect expense allocation		(913,571)	-	63,724	_	(849,847)	_	
TOTAL	\$	230,337	\$	342,528	\$	572,865	\$	3,432,735

2022

							Prog	gram	<b>Services</b>								
	General servation		Clean Water		Communications and Media		Membership Services		Agriculture		Convention		Chapter Relations		Missouri River Initiative		Total rogram ervices
Payroll expenses	\$ 100,660	\$	197,733	\$	151,615	\$	86,885	\$	125,675	\$	34,992	\$	60,859	\$	50,249	\$	808,668
Professional fees	66,604		86,663		101,065		43,978		38,176		37,124		19,141		14,970		407,721
Contributed nonfinancial assets	391,823		-		-		-		-		-		-		-		391,823
Fringe benefits	35,658		102,203		53,393		38,805		49,480		10,873		19,262		22,950		332,624
Utilities, repairs, and maintenance	24,407		26,804		21,004		86,257		14,039		7,018		6,440		5,505		191,474
Other expenses, advertising, and supplies	9,575		84,366		8,733		10,396		5,675		5,856		3,704		2,397		130,702
Printing and publications	350		870		80,292		31,340		5,787		3,107		5,120		(52)		126,814
Depreciation and amortization	17,951		19,713		15,447		11,870		10,325		5,162		4,736		4,049		89,253
Postage and shipping	365		2,804		32,953		25,535		677		1,650		9,157		81		73,222
Conferences	-		3,106		450		440		8,756		67,145		100		200		80,197
Promotional expenses	-		6,376		-		41,751		-		1,600		-		-		49,727
Computer and internet	3,295		7,562		31,933		2,499		3,602		904		830		1,144		51,769
Travel	1,638		12,181		3,783		4,438		14,844		7,846		6,017		6,102		56,849
Business insurance	6,815		7,485		5,865		4,507		3,920		1,960		1,798		1,537		33,887
Dues, awards, and grants	15,682		2,791		4,759		2,203		6,052		680		14,806		533		47,506
Bank and processing fees	344		454		296		14,362		198		3,466		98		251		19,469
Taxes and licenses	1,843		2,129		1,586		1,219		1,060		530		486		456		9,309
Telephone	 1,346	_	1,630		922		1,064		1,036		308		708		912		7,926
TOTAL	\$ 678,356	\$	564,870	\$	514,096	\$	407,549	\$	289,302	\$	190,221	\$	153,262	\$	111,284	\$ 2	2,908,940

(Continued)

2022	Continuedl	
2022 (	(Continued)	

	-			-0 (00					
		Supporting Services							
		nagement I General	Dev	elopment		Total apporting services	Ex	Total cpenses	
Payroll expenses	\$	43,899	\$	84,818	\$	128,717	\$	937,385	
Professional fees		115,726		186,501		302,227		709,948	
Contributed nonfinancial assets		-		-		-		391,823	
Fringe benefits		26,350		22,731		49,081		381,705	
Utilities, repairs, and maintenance		78,794		5,785		84,579		276,053	
Other expenses, advertising, and supplies		15,833		3,640		19,473		150,175	
Printing and publications		(140)		12,690		12,550		139,364	
Depreciation and amortization		36,416		4,254		40,670		129,923	
Postage and shipping		705		50,655		51,360		124,582	
Conferences		19,650		98		19,748		99,945	
Promotional expenses		-		11,447		11,447		61,174	
Computer and internet		5,211		745		5,956		57,725	
Travel		701		103		804		57,653	
Business insurance		15,957		4,556		20,513		54,400	
Dues, awards, and grants		3,916		2,059		5,975		53,481	
Bank and processing fees		571		1,588		2,159		21,628	
Taxes and licenses Telephone		5,805 1,900		6,277 279		12,082 2,179	-	21,391 10,105	
	<u>\$</u>	371,294	\$	398,226	\$	769,520	\$	3,678,460	

# THE IZAAK WALTON LEAGUE OF AMERICA, INC. Statements of Cash Flows For the Years Ended December 31, 2023 and 2022

	 2023		2022
CASH FLOWS FROM OPERATING ACTIVITIES			
Change in net assets	\$ 1,711,035	\$	(1,267,968)
Adjustments to reconcile change in net assets to net			
cash provided by (used in) operating activities:			
Depreciation and amortization	133,512		129,923
Realized and unrealized (gain) loss on investments	(305,047)		454,619
Change in value of interest in charitable remainder unitrust	(344,479)		353,948
Changes in operating assets and liabilities:			
Contributions and other receivables	9,980		(24,044)
Rent receivable	14,058		(111,593)
Prepaid expenses	42,419		(19,572)
Accounts payable and accrued liabilities	4,867		18,557
Accrued salaries and related benefits	(21,147)		21,578
Deferred revenue	1,328		3,950
Security deposits	 100		5,853
Net cash provided by (used in) operating activities	 1,246,626		(434,749)
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchases of fixed assets	(288,123)		(86,892)
Purchases of investments	(130,962)		(2,558,146)
Proceeds from sales of investments	 391,053	_	1,250,150
Net cash used in investing activities	 (28,032)	-	(1,394,888)
Net increase (decrease) in cash and cash equivalents	1,218,594		(1,829,637)
Cash and cash equivalents at beginning of year	1,934,562		3,764,199
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$ 3,153,156	<u>\$</u>	1,934,562

## NOTE 1 ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### Organization

The Izaak Walton League of America, Inc. (IWLA) was incorporated in 1922 under the laws of the State of Illinois. Over the past 100 years, IWLA has been an extraordinary champion and defender of the nation's soil, air, woods, waters and wildlife. Through member-driven bottom-up governance, IWLA is protecting outdoor America in communities across the country, while working strategically at the national level to win critical conservation battles.

Volunteers are the heart and soul of IWLA's brand of community-based conservation. Much of that volunteer work happens at our more than 200 chapters, where individuals can find opportunities to enjoy outdoor America – and protect it for the enjoyment of others. Some chapters offer hiking trails, fishing ponds, and shooting sports facilities. Others organize stream clean-ups, youth programs, and conservation education. IWLA's local chapters have been incorporated as separate entities and IWLA does not have the ability to appoint any member of Boards of its chapters. Therefore, IWLA's chapters are not required to be consolidated under accounting principles generally accepted in the United States of America (U.S. GAAP). Local chapters collect membership dues on behalf of IWLA and remit national dues to IWLA.

## IWLA's program services include the following:

- General Conservation: The general conservation program advances IWLA's
  conservation policy agenda by providing background information to Congress and
  state legislatures; keeping members informed about Federal and state legislative
  and regulatory issues affecting natural resources and the environment; educating
  the public about important conservation issues; and assisting members and
  chapters in implementing local conservation projects.
- Clean Water: All over America, volunteers are stepping into the gap to ensure our
  water is safe and IWLA is the only organization training, equipping, and
  coordinating these volunteers on a national scale. The Save Our Streams program
  is the only nationwide program training volunteers to protect waterways from
  pollution and bring information about water quality to their communities.
- Communications and Media: Outdoor America magazine is IWLA's flagship publication and the primary vehicle for communicating with IWLA's members about conservation activities at the local, state, and national levels. Each issue includes highlights of chapter activities and articles that focus on key conservation and outdoor recreation issues. Other publications produced by IWLA include a monthly electronic newsletter, annual reports and support materials for conservation programs. In addition, IWLA's staff works with the media to keep the public informed about national, regional, and local conservation issues and projects.

# NOTE 1 ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

- Membership Services: IWLA supports its local chapters through member recognition and award programs, communication tools, membership marketing materials and other publications, and workshops.
- Agriculture: Since 1937, IWLA has promoted farming methods that sustain people and natural resources. To their credit, American farmers feed the country and much of the world. However, current farm practices, enabled by our farm policy, are polluting our water, eroding our topsoil, and degrading soil health. Investments in conservation over the past half century, paid with tax dollars, have helped, but today's problems affect entire landscapes and they are accelerating. Through national policy advocacy, IWLA's goal is to expand agriculture conservation programs and funding to scale up conservation practices across millions of acres of land to improve soil health and the nutritional value of our food, reduce polluted runoff, and combat climate change by sequestering more carbon in soil, wetlands, and grasslands.
- Convention: IWLA's annual convention provides an opportunity for members from around the country to participate in the democratic process that governs IWLA and to work together to advance IWLA's conservation, outdoor recreation and education mission.
- Chapter Relations: At the heart of IWLA are more than 200 local chapters across the country. These chapters form a grassroots volunteer network of conservationists and community activists who are fighting to protect the natural resources they love and enjoy.
- Missouri River Initiative: IWLA works with Federal and state agencies and private stakeholders in Iowa, Nebraska, and South Dakota to assess the environmental challenges facing the Missouri River ecosystem, restore the river's natural flows, improve fish and wildlife habitat, and provide increased opportunities for outdoor recreation. As part of this ongoing effort, IWLA coordinates river cleanups and hosts educational events for students and their families along the river.

### Basis of presentation

The accompanying financial statements are presented on the accrual basis of accounting, and in accordance with Financial Accounting Standards Board (FASB) Accounting Standards Update (ASU) 2016-14, *Presentation of Financial Statements of Not-for-Profit Entities*. Revenue is recognized when earned and expenses are recognized when the obligation is incurred.

# NOTE 1 ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Basis of presentation (Continued)

As such, net assets are reported within two net asset classifications: without donor restrictions and with donor restrictions. Descriptions of the two net asset categories are as follows:

- Net Assets Without Donor Restrictions Net assets available for use in general
  operations and not subject to donor restrictions are recorded as "net assets without
  donor restrictions". Assets restricted solely through the actions of the Board are
  referred to as Board designated and are also reported as net assets without donor
  restrictions.
- Net Assets with Donor Restrictions Net assets may be subject to donor-imposed stipulations that are more restrictive than IWLA's mission and purpose. Some donor imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Donor imposed restrictions are released when the restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both. Other donor imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity.

### Cash and cash equivalents

IWLA considers all cash and other highly liquid investments with initial maturities of three months or less to be cash equivalents. Cash and cash equivalents held by investment managers are included within investments and totaled \$340,994 and \$335,503 as of December 31, 2023 and 2022, respectively.

Bank deposit accounts are insured by the Federal Deposit Insurance Corporation ("FDIC") up to a limit of \$250,000. At times during the year, IWLA maintains cash balances in excess of the FDIC insurance limits. Management believes the risk in these situations to be minimal.

### **Investments**

Investments are recorded at their readily determinable fair value. Interest and dividends are included in investment income, which is presented net of investment expenses paid to external investment advisors in the accompanying Statements of Activities. Realized and unrealized loss on investments is presented separately in the accompanying Statement of Activities. Investments acquired by gift are recorded at their fair value at the date of the gift. IWLA's policy is to liquidate all donated investments as soon as possible after the gift.

# NOTE 1 ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

### Fair value measurement

IWLA follows the provisions of FASB ASC 820, Fair Value Measurement. FASB ASC 820 defines fair value, establishes a framework for measuring fair value, establishes a fair value hierarchy based on the quality of inputs (assumptions that market participants would use in pricing assets and liabilities, including assumptions about risk) used to measure fair value, and enhances disclosure requirements for fair value measurements. IWLA accounts for a significant portion of its financial instruments at fair value or considers fair value in their measurement.

### Contributions and other receivables

Contributions and other receivables does not include any amounts related to revenue streams that are treated as exchange transactions under ASC Topic 606 (other receivables primarily consisted of amounts due from employees). Contributions and other receivables are expected to be collected within one year and are recorded at their net realizable value, which approximates fair value. Management considers all amounts to be fully collectible. Accordingly, an allowance for doubtful accounts has not been established.

### Fixed assets

Fixed assets in excess of \$1,500 are capitalized and stated at cost. Fixed assets are depreciated or amortized on a straight-line basis over the estimated useful lives of the related assets, generally 3 to 30 years. The cost of maintenance and repairs is recorded as such expenses are incurred. Depreciation and amortization expense totaled \$133,512 and \$129,923 for the years ended December 31, 2023 and 2022, respectively.

### Impairment of long-lived assets

Management reviews asset carrying amounts whenever events or circumstances indicate that such carrying amounts may not be recoverable. When considered impaired, the carrying amount of the assets is reduced to its current fair value through a charge to the Statement of Activities.

### Deferred revenue

Deferred revenue typically consists of rental income and winter meeting registration (a revenue stream that is treated as an exchange transaction under ASC Topic 606). IWLA recognizes rental income on a straight line basis in the period to which it applies and convention registration fees in the period the related event occurs. Most of IWLA's contracts with customers have initial terms of one year or less. Deferred winter meeting registration, the only revenue stream included in deferred revenue that is subject to ASC 606, totaled \$0 and \$1,160 at December 31, 2023 and 2022, respectively.

# NOTE 1 ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

## Support and revenue

IWLA receives contributions, including unconditional promises to give, from donors. Contributions are recognized in the appropriate category of net assets in the period received. IWLA performs an analysis of the individual contribution agreement to determine if the funding streams follow the contribution rules or if they should be recorded as an exchange transaction depending upon whether the transaction is deemed reciprocal or nonreciprocal under ASU 2018-08, Not-for-Profit Entities (Topic 958): Clarifying the Scope and Accounting Guidance for Contributions Received and Contributions Made. For grants qualifying under the contribution rules, revenue is recognized upon notification of the award and satisfaction of all conditions, if applicable.

Conditional promises to give are not recognized until the conditions on which they depend are substantially met. Contributions, including grants qualifying as contributions, that are unconditional but have donor restrictions are recognized as "without donor restrictions" only to the extent of actual expenses incurred in compliance with the donor-imposed purpose restrictions or satisfaction of time restrictions. Contributions with donor restrictions in excess of expenses incurred are shown as net assets with donor restrictions in the accompanying financial statements.

Conditional contributions contain a measurable barrier and a right of return. Contributions are recognized when donor-stipulated conditions have been satisfied. Federal grants are for direct and indirect program costs and are considered to be conditional contributions which are recognized as contributions when the amounts become unconditional. Conditional contributions received in advance of incurring qualifying expenditures are recorded as refundable advances. There were no refundable advances as of December 31, 2023 and 2022. In addition, IWLA has obtained funding source agreements for contributions and grants which include conditional contributions to be received in future years. IWLA's conditional contributions which will be recognized in future years approximated \$285,098 and \$153,000 as of December 31, 2023 and 2022, respectively.

Membership dues are considered contributions and are recognized upon receipt. Membership dues received in advance of the membership period are recognized as time restricted contributions within net assets with donor restrictions. These amounts are released from restriction in the appropriate membership period. Membership dues are included in grants and contributions in the accompanying Statement of Activities and Change in Net Assets.

Contributed nonfinancial assets are recorded at their fair value as of the date of the gift. Contributed services are recognized as contributions if the services (a) create or enhance nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by IWLA.

Other income primarily consisted of convention registration, sales of merchandise, and funds received as a result of the closure of one IWLA division and one IWLA chapter in 2023.

# NOTE 1 ORGANIZATION AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

## Functional allocation of expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the Statement of Activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited. Expenses directly attributed to a specific functional area of IWLA are reported as direct expenses and those expenses that benefit more than one function are allocated on the basis of estimated effort.

#### Risks and uncertainties

IWLA invests in equity and fixed income investment securities, which are exposed to various risks such as interest rate fluctuations, market risks and credit risks. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the accompanying financial statements.

#### Use of estimates

The preparation of the financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Accordingly, actual results could differ from those estimates.

### Income taxes

IWLA is exempt from Federal income taxes under Section 501(c)(3) of the Internal Revenue Code and is not a private foundation. IWLA is only subject to tax on its unrelated business activities, such as advertising, however, there were no such taxable activities during the years ended December 31, 2023 and 2022. Accordingly, no provision for income taxes has been made in the accompanying financial statements.

### Uncertain tax positions

For the years ended December 31, 2023 and 2022, IWLA has documented its consideration of FASB ASC 740-10, *Income Taxes*, that provides guidance for reporting uncertainty in income taxes and has determined that no material uncertain tax positions qualify for either recognition or disclosure in the financial statements.

## NOTE 2 <u>INVESTMENTS</u>

Investments consisted of the following as of December 31, 2023 and 2022:

	2023	2022
Mutual funds - Equities	\$ 1,881,440	\$ 1,702,500
Mutual funds - Fixed income	1,003,491	892,021
Ceritificates of deposit	728,506	979,451
Cash and cash equivalents	340,994	335,503
TOTAL INVESTMENTS	\$ 3,954,431	\$ 3,909,475

Net investment return includes the following for the years ended December 31, 2023 and 2022:

	 2023	 2022
Interest and dividends Management fees	115,534 (18,555)	70,758 (12,649)
Investment income, net Realized and unrealized gain (loss) on investments	96,979 305,047	58,109 (454,619)
NET INVESTMENT RETURN	\$ 402,026	\$ (396,510)

### NOTE 3 CHARITABLE REMAINDER UNITRUST

IWLA is the beneficiary of a charitable remainder unitrust (the Trust). Under the terms of the Trust, annual payments from the Trust are made to the grantors during their lifetimes. The term of the Trust endures until the death of the survivor recipient. At the end of the Trust, the remaining assets will be distributed to IWLA. The amount receivable from the Trust has been reported in the Statement of Financial position as interest in charitable remainder unitrust and the related contribution has been classified as net assets with donor restrictions due to the implied time restriction on the long term amount receivable.

A third party trustee holds the assets and acts as the administrator. IWLA's interest in the Trust is equivalent to the estimated net present value of expected future cash flows, which is based on the grantors' life expectancies, an expected return on the Trust's assets of 5%, a growth rate of 3% and a payout rate of 8%. The estimated net present value is calculated based a discount rate of 7.6% and totaled \$3,327,755 and \$2,983,276 as of December 31, 2023 and 2022, respectively.

During November 2023, the last remaining survivor recipient passed away, resulting in the end of the Trust. During May 2024, the probate process was finalized and on June 10, 2024, IWLA received a final disbursement of remaining trust assets in the amount of \$4,166,220.

## NOTE 4 FAIR VALUE MEASUREMENT

In accordance with FASB ASC 820, Fair Value Measurement, IWLA has categorized its financial instruments, based on the priority of the inputs to the valuation technique, into a three-level fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). If the inputs used to measure the financial instruments fall within different levels of hierarchy, the categorization is based on the lowest level input that is significant to the fair value measurement of the instrument.

Investments recorded in the Statement of Financial Position are categorized based on the following inputs to the valuation techniques:

<u>Level 1</u> Fair values are based on unadjusted quoted prices for identical assets in an active market that IWLA has the ability to access.

<u>Level 2</u> Fair values are based on quoted prices for similar instruments in active markets, quoted prices for identical or similar instruments in markets that are not active, or model-based valuation techniques that utilize inputs that are observable either directly or indirectly for substantially the full-term of the investments.

<u>Level 3</u> Fair values are based on inputs to the valuation methodology which are unobservable and significant to the fair value measurement.

Following is a description of the valuation methodology used for financial assets measured at fair value. There have been no changes in the methodologies used and there were no transfers between levels in the fair value hierarchy during the year ended December 31, 2023. Transfers between levels would be recorded at the end of the reporting period, when applicable.

- Mutual funds Valued at the daily closing price as reported by the fund. Mutual
  funds held by IWLA are open-end mutual funds that are registered with the SEC.
  These funds are required to publish their daily net asset value (NAV) and to
  transact at that price. The mutual funds held by IWLA are deemed to be actively
  traded.
- Certificates of deposit Valued at original cost plus accrued interest, which approximates fair value.
- Interest in charitable remainder unitrust Valued based on unobservable inputs, such as the fair value of the underlying assets which are held by a third party Trustee along with IWLA's assumptions which are used in calculating the net present value of the financial asset (see Note 3).

## **NOTE 4 FAIR VALUE MEASUREMENT** (Continued)

The following table summarizes the financial assets, which are measured at fair value on a recurring basis, as of December 31, 2023 and 2022:

	2023				
	Level 1	Level 2	Level 3	Total	
Mutual funds:     Equities     Fixed income Cash and cash equivalents Certificates of deposit Interest in charitable remainder unitrust	\$ 1,881,440 1,003,491 340,994	\$ - 728,506	\$ - - - 3,327,755	\$ 1,881,440 1,003,491 340,994 728,506 3,327,755	
	\$ 3,225,925	<u>\$ 728,506</u>	\$ 3,327,755	<u>\$ 7,282,186</u>	
		20	022		
	Level 1	Level 2	Level 3	Total	
Mutual funds:					
Equities	\$ 1,702,500	\$ -	\$ -	\$ 1,702,500	
Fixed income	892,021	-	-	892,021	
Cash and cash equivalents	335,503	-	-	335,503	
Certificates of deposit	-	979,451	-	979,451	
Interest in charitable remainder unitrust			2,983,276	2,983,276	

## NOTE 5 NET ASSETS WITHOUT DONOR RESTRICTIONS

Net assets without donor restrictions include amounts that have been designated by the Board of Directors. The Board has approved motions to designate two funds.

At its July 1995 meeting, the Board of Directors approved a motion to establish the Izaak Walton League Trust (IWL Trust) to function as a quasi-endowment fund. The guidelines for the IWL Trust indicate that only "irrevocable and unrestricted" gifts would be accepted. The intention was for the IWL Trust to function as a Board-designated quasi-endowment fund with the earnings to be used for general operations. Furthermore, IWLA's bylaws indicate that 50% of Life Membership Dues and 80% of Life Benefactor Dues would be set aside in the IWL Trust. The Board-designated net assets without donor restrictions related to the IWL Trust totaled \$0 as of December 31, 2023 and 2022.

The Board of Directors has also approved a motion to establish a fund for catastrophic and unbudgeted repairs and maintenance of property, including the building. The board-designated net assets without donor restrictions related to the maintenance of property totaled \$250,000 as of December 31, 2023 and 2022.

## NOTE 5 NET ASSETS WITHOUT DONOR RESTRICTIONS (Continued)

Net assets without donor restrictions consisted of the following as of December 31, 2023 and 2022:

	2023	2022
Undesignated Board-designated:	\$ 5,920,867	\$ 4,493,562
Maintenance of property	250,000	250,000
NET ASSETS WITHOUT DONOR RESTRICTIONS	\$ 6,170,867	\$ 4,743,562

## NOTE 6 NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions consisted of the following as of December 31, 2023:

	Beginning	<b>Additions</b>		Ending
	Balance	and Other	Releases	Balance
Purpose restrictions:				
Agriculture	\$ 218,859	\$ -	\$ (56,383)	\$ 162,476
Development	128,056	130,611	(257,874)	793
Clean Water	52,552	534,045	(492,239)	94,358
Missouri River Initiative	17,625	50,100	(45,488)	22,237
Communications and Media	10,000	-	-	10,000
Chapter Relations	4,394	11,750	(6,510)	9,634
Convention	3,700	-	-	3,700
Outdoor Ethics	3,147	-	(3,147)	-
100th Anniversary	1,850	718	(2,568)	-
Education and other	725	5,400	(3,220)	2,905
Time restrictions:				
Charitable remainder unitrust	2,983,276	344,479	-	3,327,755
Membership dues	480,493	540,052	(480,493)	540,052
Endowment fund:				
Izaak Walton League Trust	1,113,621	14,667	(170)	1,128,118
	\$ 5,018,298	\$ 1,631,822	<u>\$(1,348,092</u> )	\$ 5,302,028

## NOTE 6 NET ASSETS WITH DONOR RESTRICTIONS (Continued)

Net assets with donor restrictions consisted of the following as of December 31, 2022:

	Beg	ginning	Additions		Additions		Ending
	Ва	Balance		d Other	Releases	Balance	
Purpose restrictions:		_					
Agriculture	\$	218,487	\$	171,244	\$ (170,872)	\$	218,859
Development		400		127,658	(2)		128,056
Clean Water		86,990		136,192	(170,630)		52,552
Missouri River Initiative		156		89,092	(71,623)		17,625
Communications and Media		10,000		-	-		10,000
Chapter Relations		5,155		5,150	(5,911)		4,394
Convention		-		3,700	-		3,700
Outdoor Ethics		3,147		-	-		3,147
100th Anniversary		-		26,765	(24,915)		1,850
Education and other		1,858		809	(1,942)		725
Time restrictions:							
Charitable remainder unitrust	3	,337,224		(353,948)	-	2	2,983,276
Membership dues		793,150		480,493	(793,150)		480,493
Endowment fund:							
Izaak Walton League Trust	1	,088,445		34,170	(8,994)		1,113,621
	\$ 5,	545,012	\$	721,325	<u>\$(1,248,039</u> )	\$ 5	5,018,298

## NOTE 7 LIQUIDITY

IWLA has a policy to structure its financial assets to be available and liquid as its obligations become due. In order to increase the earnings potential on available cash and to reduce the risk from exposure to credit risk, IWLA has invested its excess cash in a portfolio of certificates of deposit.

Financial assets available for use within one year of the Statements of Financial Position date comprise the following as of December 31, 2023 and 2022:

	 2023	 2022
Cash and equivalents	\$ 3,153,156	\$ 1,934,562
Contributions and other receivables	15,343	25,323
Rent receivable	97,535	111,593
Investments	3,954,431	3,909,475
Interest in charitable remainder unitrust	3,327,755	2,983,276
Less amounts unavailable for general expenditure within		
one year:		
Rent receivable, net of current portion	(94,253)	(91,437)
Board-designated net assets	(250,000)	(250,000)
Net assets with donor restrictions for purpose	(306,103)	(440,908)
Net assets with donor restrictions for endowment	(1,128,118)	(1,113,621)
Net assets with donor restrictions for time	 (3,327,755)	 (2,983,27 <u>6</u> )
FINANCIAL ASSETS AVAILABLE FOR USE		
WITHIN ONE YEAR	\$ 5,441,991	\$ 4,084,987

## NOTE 8 CONTRIBUTED NONFINANCIAL ASSETS

Contributed nonfinancial assets are recorded at estimated fair value in the Statement of Activities. Contributed nonfinancial assets consisted entirely of contributed services, did not have donor-imposed restrictions and were utilized in the General Conservation program. Contributed services are recorded at fair value in the period received and consisted entirely of pro bono legal services totaling \$197,492 and \$391,823 for the years ended December 31, 2023 and 2022, respectively.

In addition, volunteers have donated significant amounts of their time to IWLA, however, these contributed services have not been reflected in the financial statements since the services do not meet the criteria for recognition under U.S. GAAP.

### NOTE 9 RENTAL INCOME

IWLA has three lessees that have signed operating leases expiring on various dates through 2028. Each lease has an annual escalation of base rent and the rental income related to the leases has been recorded on a basis to achieve straight-line rental income in accordance with U.S. GAAP. The rent receivable has been included in contributions and other receivables in the Statements of Financial Position and totaled \$97,534 and \$111,593 as of December 31, 2023 and 2022, respectively. Rental income totaled \$411,939 and \$485,492 for the years ended December 31, 2023 and 2022, respectively.

The following is a schedule of the future minimum rental receipts:

Year Ending December 31,	
2024	\$ 156,522
2025	162,783
2026	169,294
2027	119,097
2028	 15,395
	\$ 623.091

## NOTE 10 RETIREMENT PLAN

IWLA sponsors a defined-contribution retirement plan that covers substantially all eligible employees. To qualify for the discretionary employer contributions, plan participants must complete at least two years of service. IWLA provides discretionary contributions to the plan based on a percentage of an employee's gross salary up to the maximum permitted by IRS regulations. Contributions to the retirement plan totaled \$15,963 and \$18,075 for the years ended December 31, 2023 and 2022, respectively.

### NOTE 11 ENDOWMENTS

IWLA's endowment funds consist entirely of donor-restricted endowment funds at December 31, 2023 and 2022. Since the IWL Trust was established by the Board of Directors as a Board-designated quasi-endowment in 1995, donors have provided contributions to the IWL Trust and paid Life Membership Dues or Life Benefactor Dues, a portion of which is directed to the IWL Trust. In accordance with language in the underlying donor solicitation materials, these contributions to the IWL Trust and Life Membership Dues or Life Benefactor Dues are donor-restricted for endowment.

As required by U.S. GAAP, net assets associated with endowment funds, including those funds designated by the Board of Directors to function as endowments, such as the IWL Trust, are classified and reported based on the existence or absence of donor-imposed restrictions. The Board of Directors has determined that the endowment funds are subject to the Uniform Prudent Management of Institutional Funds Act (UPMIFA) enacted by the State of Maryland.

The Board of Directors has interpreted UPMIFA as requiring the maintenance of the purchasing power of the original gift amount contributed to an endowment fund, unless a donor stipulates the contrary. As a result of this interpretation, when reviewing its donor-restricted endowment funds, IWLA considers a fund to be underwater if the fair value of the fund is less than the sum of (a) the original value of initial and subsequent gift amounts donated to the fund and (b) any accumulations to the fund that are required to be maintained in perpetuity in accordance with the direction of the applicable donor gift instrument. IWLA has interpreted UPMIFA to permit spending from underwater funds in accordance with the prudent measures required under the law.

Additionally, in accordance with UPMIFA, IWLA considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund;
- The purpose of the organization and the donor-restricted endowment fund;
- General economic conditions and the possible effect of inflation and deflation;
- The expected total return from income and the appreciation of investments; and
- Investment policies of the organization.

Endowment funds, which were entirely classified within net assets with donor restrictions, consisted of the following as of December 31, 2023:

	Held in				
	Held for Use	Perpetuity	Total		
Izaak Walton League Trust	<u> </u>	\$ 1,128,118	\$ 1,128,118		

## **NOTE 11 ENDOWMENTS** (Continued)

Endowment funds, which were entirely classified within net assets with donor restrictions, consisted of the following as of December 31, 2022:

	neia in				
	Held for Use	Perpetuity	Total		
Izaak Walton League Trust	<u> </u>	\$ 1,113,621	\$ 1,113,621		

Changes in endowment funds consisted of the following as of and for the years ended December 31, 2023:

			neia in	
	Held	for Use	Perpetuity	Total
Endowment funds, as of January 1, 2023	\$	-	\$ 1,113,621	\$ 1,113,621
Net investment return		9,380	-	9,380
Contributions		-	14,497	14,497
Appropriations		(9,380)	-	(9,380)
<b>ENDOWMENT FUNDS, AS OF DECEMBER 31, 2023</b>	\$	-	\$ 1,128,118	\$ 1,128,118

Changes in endowment funds consisted of the following as of and for the years ended December 31, 2023:

	Heia in			
	Held	for Use	Perpetuity	Total
Endowment funds, as of January 1, 2022	\$	-	\$ 1,088,445	\$ 1,088,445
Net investment return		8,994	-	8,994
Contributions		-	25,176	25,176
Appropriations		(8,994)		(8,994)
<b>ENDOWMENT FUNDS, AS OF DECEMBER 31, 2022</b>	\$		\$ 1,113,621	\$ 1,113,621

### Funds with deficiencies

From time to time, the fair value of assets associated with donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires to be retained for a fund of perpetual duration. With the exception of the interest in charitable remainder unitrust, which is a receivable, there were no such deficiencies as of December 31, 2023 and 2022.

## Return objectives and risk parameters

IWLA has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding for programs supported by its endowment funds while seeking to maintain the purchasing power of the underlying endowment assets. Endowment assets include those assets of donor-restricted funds that the organization must hold in perpetuity or for a donor-specified period(s). Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to preserve capital.

## **NOTE 11 ENDOWMENTS** (Continued)

## Strategies employed for achieving objectives

To satisfy its long-term rate-of-return objectives, IWLA relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). IWLA targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

## Spending policy and how the investment objectives relate to spending policy

The Board of Directors has adopted a spending policy that authorizes the Board, at its discretion, to provide for a distribution equal to 3.5% of the 3-year rolling average value of the investment portfolio on September 30 of each year. The Board of Directors determines whether or not to approve a distribution during the annual budget process.

## NOTE 12 SUBSEQUENT EVENTS

In preparing these financial statements, IWLA has evaluated events and transactions for potential recognition or disclosure through June 18, 2024, which is the date the financial statements were available to be issued. Except as disclosed in Note 3, here were no subsequent events identified requiring disclosure or recognition in the financial statements.