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# NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

**[DATE]**

Contact:

**[NAME/PHONE/E-MAIL]**

## **Izaak Walton League Celebrates Earth Day with Local Solutions to Natural Resource Problems**

**[YOUR CITY, STATE]** – As our nation celebrates the growth of community action to benefit the environment, the Izaak Walton League is working in **[YOUR CITY]** to protect natural resources for the enjoyment of future generations.

The Izaak Walton League embraces a comprehensive, common-sense approach to clean water, healthy fish and wildlife habitat, and robust opportunities for outdoor recreation nationwide. The **XX Chapter** of the League is .... **[Insert a couple of sentences that highlight the conservation work your chapter is doing locally.]**

To celebrate Earth Day, the **XX Chapter** is ....

**[If your chapter is hosting an Earth Day event, insert information here, including quote from chapter leader. If not, delete this paragraph.]**

Every person in our community can help ensure our children have clean water to drink and play in, healthy air and soil, and abundant outdoor spaces to explore. The Izaak Walton League celebrates Earth Day every day! Will you join us? Visit the **XX Chapter** Web site for more information at **[URL here]**.

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*Founded in 1922, the Izaak Walton League's more than 44,000 members protect America's outdoors through education, community-based conservation, and promoting outdoor recreation.*