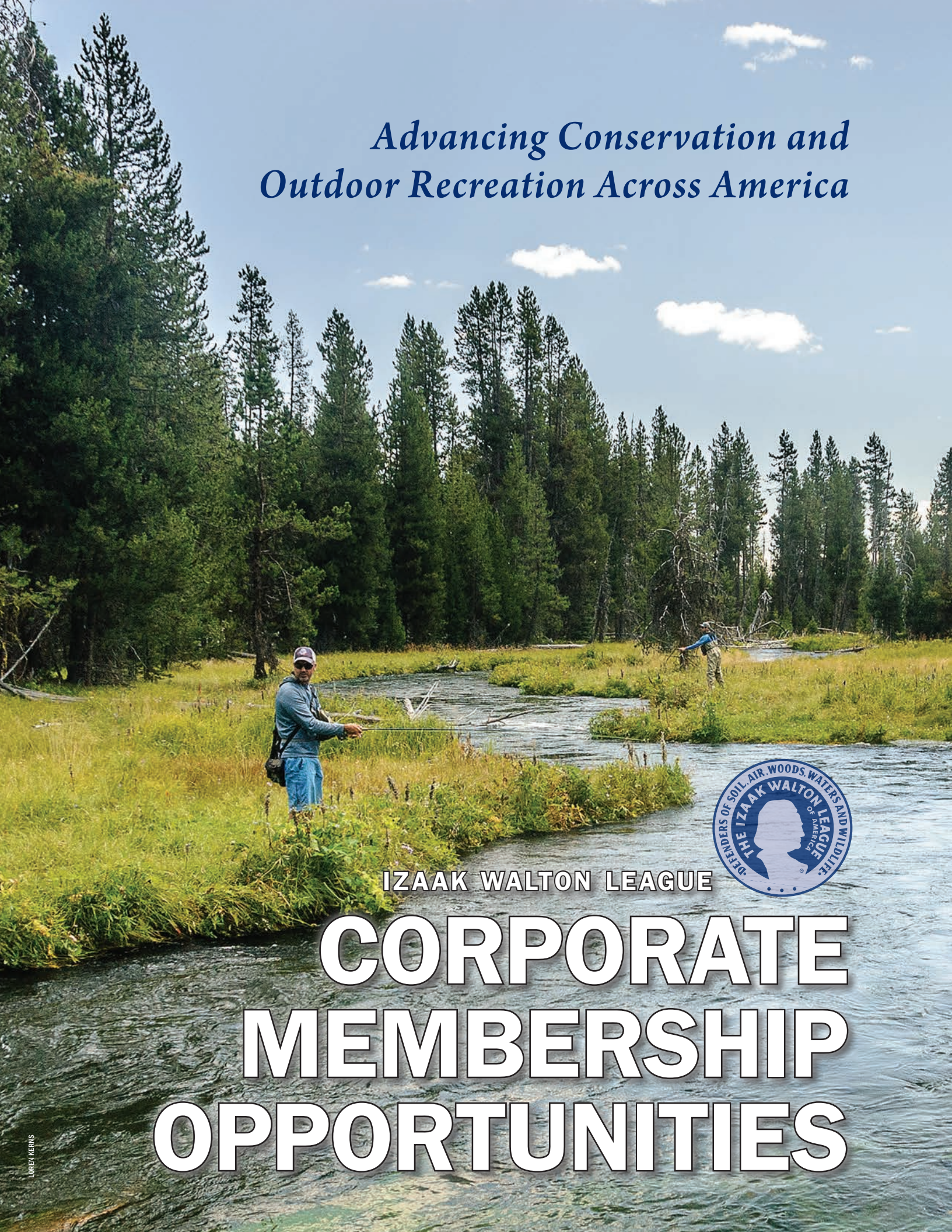



*Advancing Conservation and
Outdoor Recreation Across America*



IZAAK WALTON LEAGUE

CORPORATE MEMBERSHIP OPPORTUNITIES



Not long ago, America's environmental problems were obvious. Industrial pollution and soil erosion threatened to destroy many of our nation's waterways. Wetlands were drained at an alarming rate. And our country's forests and wilderness areas were quickly disappearing.

Aware that action – not just talk – was needed to solve these problems, concerned sportsmen created the Izaak Walton League of America to combat water pollution and protect the country's woods and wildlife. Thanks to League members and other conservationists, many of these resource threats are now distant memories.

However, our environmental problems have not been solved – they have evolved. Once again, America needs action.

Today's Challenges

America's streams and rivers are under assault from a flood of pollutants running off lawns, roads, farms, and construction sites. Nearly 50 years after passage of the Clean Water Act, water quality goals continue to elude the nation. Habitat loss threatens fish and wildlife across the country – and the \$887 billion annual outdoor recreation economy. And the future of conservation advocacy is increasingly uncertain as Americans become more disconnected from the outdoors than any previous generation.

The Izaak Walton League is taking a stand to defend America's natural resources. We invite you to join us.

The League's Solutions

The League is working at all levels – from neighborhoods to the nation's capital – to tackle today's conservation challenges. We play a unique role in supporting citizens locally and shaping conservation policy nationally. Because we believe deeply in the impact individuals can have, one of the League's top priorities is helping volunteers solve conservation challenges where they live. At the national level, the League advocates for practical policies that balance natural resource conservation with the sustainable use of those resources.

As we look to the future, the League has ambitious goals for conservation and outdoor recreation. With hard work and support from our members, the League will

- Ensure America's streams, rivers, and other waters are clean sources of drinking water and are healthy for fishing, swimming, and other uses.
- Conserve and restore habitat to support abundant fish and wildlife populations.
- Engage more Americans in sustainable outdoor recreation and educate the next generation of conservation stewards.



Your Corporate Membership Matters!

By becoming a corporate member of the Izaak Walton League of America, your company will help the League protect and improve water quality, restore fish and wildlife habitat, and conserve public lands for future generations. Your membership ensures the League can do more to empower volunteers to solve conservation challenges in their communities and advocate at the national level on issues of common interest.

Corporate membership not only supports critical conservation achievements, it connects your company with more than 41,000 League members and supporters plus 220 community-based chapters nationwide.

Corporate membership benefits include:

- Company listing on the League's Corporate Partners web page, including a logo, short description of your company, and link to the corporate website.
- Complimentary subscription to the League's award-winning national magazine, *Outdoor America*.
- Hands-on, conservation activities your company can offer employees and their families, such as learning to monitor streams through our nationally recognized Save Our Streams program.

Depending on the membership level, your company may also receive:

- Complimentary ad space in *Outdoor America* magazine – which is distributed to the League's members and supporters as well as the U.S. Congress, state and federal agency staff, and local libraries and schools across the country – plus additional advertising discounts.
- An opportunity to send one hard-copy mailing to the League's 41,000 members and supporters annually.

For the full range of corporate membership benefits and an application, visit iwla.org/join.



ABOUT THE IZAAK WALTON LEAGUE OF AMERICA

For nearly 100 years, the Izaak Walton League has fought for clean air and water, healthy fish and wildlife habitat, and conserving special places for future generations. Our organization is named for Izaak Walton, considered the world's first "conservationist" for linking conservation with outdoor recreation in his literary classic, *The Compleat Angler*.

Today, the League plays a unique role in supporting citizens locally and shaping conservation policy nationally.

COMMUNITY: Our focus begins in communities. The League believes anyone can make a difference for conservation, and the first step toward engagement almost always starts where we live. The League helps people get involved on issues they care about, learn the skills they need to make a difference, and take ownership of projects ranging from community clean-ups to stream restoration.

CLEAN WATER: Clean water is essential to all of us, yet pollution running off the land is degrading water quality nationwide. Through our Clean Water Challenge, the League is training and mobilizing volunteers to monitor water quality in 100,000 more streams nationwide. And we'll help them use those results to protect water quality locally.

PUBLIC POLICY: The League advocates for state and national policies that conserve natural resources, protect fish and wildlife habitat, and provide opportunities for Americans to enjoy outdoor recreation.

OUTDOOR RECREATION: Local League chapters provide a gateway to the outdoors for thousands of Americans who enjoy shooting sports, hunting, fishing, boating, and many other outdoor activities. By helping youth and adults become active outdoors, the League also builds public support for conservation.



Visit www.iwla.org
to learn more about
our work and corporate
membership benefits.

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IZAAK WALTON LEAGUE OF AMERICA CORPORATE MEMBERSHIP APPLICATION

The Izaak Walton League of America (IWLA) Corporate Membership Program provides businesses with the opportunity to expand their outreach to IWLA's extensive network of more than 41,000 members and supporters and 230 chapters and state divisions nationwide. Corporate membership also offers the opportunity to stay connected with the League and to support issues of common interest. There are different levels of corporate membership – select the one with the benefits that best fit the needs of your organization (see reverse for benefits of each level).

ANNUAL MEMBERSHIP LEVEL (select one)

- \$1,000 \$2,500 \$5,000

ORGANIZATION INFORMATION

Full Name & Address of Organization (Please type or print clearly)

Website: _____

Contact Name: _____ Title: _____

Telephone: _____ E-mail: _____

AREA(S) OF INTEREST (please check all that apply)

- Clean Water Agriculture & Food Fish and Wildlife Habitat Restoration
 Conservation Policy and Advocacy Children & Youth Outdoor Recreation
 Communications & Media Shooting Sports
 Other: _____
 Check here if interested in volunteer opportunities for company employees

PAYMENT

Payment by credit card, check, money order, or ask to be invoiced. Checks/money orders should be made payable to IWLA and must be in U.S. dollars and drawn upon a U.S. financial institution.

- Check Enclosed Visa Master Card Discover American Express
 Please invoice

Card Number: _____ Exp. Date: _____

Name on Card: _____ Signature (of card holder): _____

(over for application signature)

ATTEST:

I am a duly authorized representative of my corporation and I attest that our corporation agrees to the following:

- *It supports the mission of IWLA.*
- *It supports and practices sustainable use and management of public lands and natural resources, including soil, air, water, and fish and wildlife.*
- *It accepts the IWLA corporate relations principles.*

Print Name: _____ **Title:** _____

Signature: _____ **Date:** _____

Note: Membership is activated only when membership dues are received and application is approved.

\$1,000 Annual Corporate Membership

- Listing on IWLA's Corporate Partners web page, including a logo linking to corporate website and a short description of corporation
- Complimentary subscription to IWLA's national magazine, *Outdoor America*
- Listing in IWLA's Annual Report and once yearly inclusion in *Outdoor America* corporate listings
- Monthly receipt of IWLA's *Conservation Currents* electronic newsletter
- 10% discount on regular advertising rates for *Outdoor America*
- Opportunity to obtain information about how to offer hands-on, outdoor activities for employees and their families (e.g., learning to monitor streams through our hallmark Save Our Streams program)

\$2,500 Annual Corporate Membership

All the benefits of a \$1,000 membership plus:

- Complimentary half-page ad in one issue of *Outdoor America*
- 25% discount on regular advertising rates for each additional ad in *Outdoor America*
- Listing in IWLA's annual convention program as a corporate member

\$5,000 Annual Corporate Membership

All the benefits of a \$2,500 membership plus:

- Complimentary booth space at IWLA's annual national convention
- Complimentary full-page ad in one issue of *Outdoor America* (or half-page ads in two different issues)
- 35% discount on regular advertising rates for each additional ad in *Outdoor America*
- Opportunity to send one hard-copy mailing to IWLA's membership list annually

Terms and Conditions: Membership in the Izaak Walton League of America is open to all who support IWLA's mission and goals. IWLA reserves the right to determine the eligibility of any Corporate Member and further reserves the right to reject any application for any reason. Submission of the application to become a Corporate Member and payment of the annual dues constitute agreement to these terms and conditions of membership, including terms contained in the IWLA Bylaws. Membership dues are nonrefundable. IWLA reserves the right to change membership benefits and/or dues; however, any changes would not become effective until the next membership year. All membership benefits are valid only during the 12-month membership year that begins upon approval of application and receipt of dues payment. Activation of some membership benefits (such as magazine advertising) requires action by the Corporate Member prior to publicized deadlines. Acceptance and inclusion of submitted material in IWLA publications is not guaranteed during the membership year.